

1

THE INFLEXION EUROPEAN ENTREPRENEUR OF THE YEAR AWARD

- Identification of market opportunity
- Engagement and inspiration
- Opportunity optimisation
- Commercial outcome

2

THE AWARD FOR GROWTH STRATEGY OF THE YEAR

- Growth strategy
- Levels of sales, profit and market share
- New products and services
- Development and expansion

3

THE NEW BUSINESS OF THE YEAR AWARD

- Less than three years trading
- Leadership, growth and profit performance
- Successful exploitation of the sector
- Sustainability of growth and success

4

THE GERMANY TRADE & INVEST AWARD FOR INTERNATIONAL EXPANSION

- Expansion strategy
- Identifying opportunities
- Remote business management
- Stretching area of conventional trading

5

THE SOCIAL RESPONSIBILITY & ENVIRONMENTAL AWARENESS AWARD

- Exceeding legislative requirements
- Transparent strategy
- Anthropogenic damage prevention
- Proactive improvement

18 AWARD CATEGORIES

European Business Awards®

CORE PRINCIPLES

BUSINESS SUCCESS • INNOVATION • ETHICS

In addition to the core principles, there are specific selection criteria for each category

6

THE WORKPLACE & PEOPLE DEVELOPMENT AWARD

- Employee engagement
- Performance improvement
- Employee empowerment
- Overall employee happiness

7

THE AWARD FOR INNOVATION WITH TURNOVER €0-25M

8

THE AWARD FOR INNOVATION WITH TURNOVER €26-150M

9

THE AWARD FOR INNOVATION WITH TURNOVER €150M+

- Idea generation
- Creation, nurture and development of solutions
- Effective commercialisation
- Operational effectiveness

10

THE CUSTOMER & MARKET ENGAGEMENT AWARD WITH TURNOVER €0-25M

11

THE CUSTOMER & MARKET ENGAGEMENT AWARD WITH TURNOVER €26-150M

12

THE CUSTOMER & MARKET ENGAGEMENT AWARD WITH TURNOVER €150M+

- Outstanding customer experience
- Highly skilled employees
- Leading edge technology and process
- Ongoing performance improvement

13

THE DIGITAL TECHNOLOGY AWARD WITH TURNOVER €0-25M

14

THE DIGITAL TECHNOLOGY AWARD WITH TURNOVER €26-150M

15

THE DIGITAL TECHNOLOGY AWARD WITH TURNOVER €150M+

- Operational performance
- Workflow effectiveness
- Customer experience management
- Increased turnover

16

THE BUSINESS OF THE YEAR AWARD WITH TURNOVER €0-25M

17

THE BUSINESS OF THE YEAR AWARD WITH TURNOVER €26-150M

18

THE BUSINESS OF THE YEAR AWARD WITH TURNOVER €150M+

- Exceptional financial returns
- Growth and innovation strategies
- Market leadership
- Delivery of consistent results